

FSGA GOLF NEWS

FLORIDA STATE GOLF ASSOCIATION • P. O. DRAWER 1298 • (813) 366-4898 • SARASOTA, FLORIDA 33578

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Rick Pearson repeats as Neptune Victor, award includes 2 weeks golf in Scotland, British Open

Back to back win first in ten years of tournament

After "dogging it" the final day, in a three over par struggle on the outgoing nine, Rick Pearson got his act together on the home-bound route. He brought it in two under at FSGA's Gator Creek encampment, scored 143, one under for 36 holes, and became the first repeat winner of the King Neptune in the ten-years of the popular Sarasota event. Tournament story and individual results appear on Page 6.

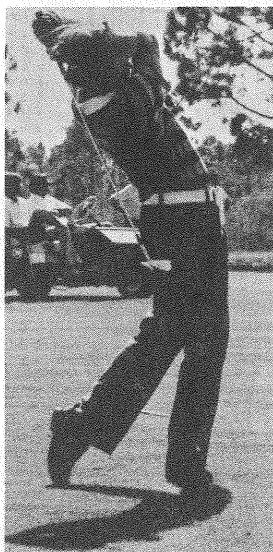
FSGA Annual Meeting, Member-Guest April 20-23 at Sandpiper Bay

Two weeks accommodation in a manor house and special admission to the British Open at St. Andrews, Scotland, will be added to the winner's reward at FSGA's annual Member Invitational at Sandpiper Bay.

Ronnie Tumlin, a strong-swinging 2-handicapper from Palatka, will be back to defend the title he won last year at Ponce de Leon Golf Club in St. Augustine, when rain and wet grounds shortened the event to 36 holes. Billy Tuten, FSGA's State Boys Champion in 1976 and Ronnie Ferguson, two other low handicap Palatkans, figure to make a solid run at Tumlin, their fellow townsman.

Many FSGA event titleholders will set their sights on the bonus Scottish Golf-British Open award including: Austin Jones, Orlando; Kim Schwenke, Temple Terrace; Tom Draper, Boca Raton; Lynn Lee, Sebring; M.T. McInnis, Bradenton; Luther Essex, Longwood and Jack Shubert, Altamonte Springs.

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RICK WITH ROYALTY. King Neptune and Queen Athena, Fred and Barbara Reister in the real world, were on hand to properly reward Rick Pearson as he swung into a one under par, 36 hole victory. Lower left, Gator Creek Golf Club President Ray Russell, helped tournament chairman present overall net award accepted by Bradenton's Jeff Johnston who nipped Lee Bennett in two hole, extra distance playoff. Ace Johnson, Fort Myers, not pictured, collected a similar Neptune mug for winning the senior section when he birdied the first extra hole in a playoff with Hank Phillips of Tampa.

FSGA'S 65th YEAR



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MEMBER-GUEST, continued

The four-man club team championship also will be played during the first two days of the 54 hole stroke play contest. Lake Region C.C., Winter Haven, fielded the winning foursome last year at Ponce de Leon. Strong combinations from Buckhorn Springs, King's Inn, Gator Creek, Rolling Hills and Palatka C.C., winners in 1975, have entered to date.

For the first time FSGA members will invite guests to participate in the tournament. After the first two days' pairing with a member, guests will compete in special flights for individual 54 hole gross and net prizes. Guests are not eligible to play in the club team championship.

The 1978 annual meeting of the Association and election of officers and directors will be held at the Sandpiper clubhouse Thursday, April 20, at 10:30 a.m., Austin Jones presiding. All individual members and club representatives are urged to attend.

President Jones will review FSGA's activity highlights of the year and committee reports will be heard. Notable in the year's happenings, in addition to the new format of the invitational tournament which introduced the guest concept, will be the limiting of the field in the 61st annual

Austin Jones Will Preside



State Amateur Championship to be played at The President C.C., West Palm Beach, June 8-11. Only 128 players will be accepted of handicap four and under and there will not be a senior division. A separate 54 hole championship for players 55 years and over will be played at Bardmoor C.C., Largo, May 5-7.

A scholarship committee, headed by Dexter Daniels, Jr., with Ronald Garl and Jones as members, was reactivated during the year. A \$1,000 annual award will be given to the Florida college of the recipient's choice to aid in his higher education.

The Scotland trip, renewal of the Florida-Georgia Challenge Cup Matches, the Gillespie Memorial Pro-Am, and a 14 event tournament schedule are other highlights of the year.

Editorial

"The phone has rung all morning and friends have asked if Rick has given up his amateur status by accepting that trip to Scotland. As I understand the award, he hasn't accepted anything he shouldn't have but I'd like to check again."

It was the morning following Rick Pearson's victory in Sarasota's King Neptune Tournament and the questioning voice on the other end of the line belonged to Bud Pearson. Bud is Rick's dad, Golf Superintendent at Bradenton's Palma Sola Golf Course and long a leader in his professional golf maintenance association.

Bud knows and lives by the rules. He is concerned that his son does likewise, an attitude which is very evident when you see father and son in operation on or off the golf course.

Pearson was assured the award was in order and would not cause forfeiture of Amateur Status for one of Florida's brightest young players.

His concern was understandable. Press, radio and TV had reported that in addition to the impressive King Neptune title and victory trophy, the winner had received "an all expenses paid trip to Scotland and this year's British Open."

Not so. The award certificate and letter later sent to Rick Pearson, plainly stated

he had won two weeks accommodations, consisting of "bed and breakfast," as the Scots put it, and a week's admission to practice and tournament rounds of the 107th annual British Open at the Old Course, St. Andrews, Scotland. Transportation to Scottish golf and the Open and "an all expenses paid trip" were not part of the award.

FSGA already has paid for Rick's accommodation and ticket which at the current rate of exchange, amounted to 169 pounds sterling, \$338 in U.S. dollars.

That amount fit safely within the acceptance of a prize not exceeding \$350 of retail value permitted by the Rules of Amateur Status.

The Neptune Trophy has a retail value of \$190 but is considered a prize of only symbolic value which is not counted in the total value of awards received in one amateur competition.

Rick Pearson's amateur standing remains unblemished. We hope he'll make the golf journey in good health, test his superior strokes on very different and historic courses where the game began and thoroughly enjoy the fruits of the Neptune victory.

Joey Bishop, Don Cherry, Gary Wiren, top Amateurs headline Gillespie Memorial

As a highlight of its 65th year Florida State Golf Association will join Arvida Corporation and the Sarasota Chamber of Commerce in the sponsorship of The Gillespie Memorial Pro-Am, May 26-29, at Longboat Key Golf & Tennis Club, Sarasota. It was May 1886 when J. Hamilton Gillespie, a Scot who learned the game at St. Andrews, built the first golf holes in Florida at Sarasota.

The Gillespie will be much more than a golf tournament. It is planned to be a heart-warming happening for those who love the game. An observance of Florida sports history for players, administrators, sponsors, golf industry workers, celebrities and fans who have made vital contributions to Florida Golf in the past 92 years. A 54 hole professional-amateur tournament is an appropriate event for the occasion.

The field will be limited to 128 contestants — 64 professionals, 64 amateurs and celebrities. Professionals play with an amateur partner all three days. In addition to the Pro-Am there will be a 54 hole stroke play competition for individual professionals and senior professionals. The amateurs will use approved USGA handicaps in the Pro-Am and in individual gross and net competition which also will include a section for senior players. In the individual competition, professionals and amateurs compete in age groups. However, a senior player, returning the individual overall low 54 hole score, would be declared the tournament winner. He would give up his place in the senior section to

receive the overall first place award.

There will be a total of 60 cash prize places for professionals, ranging from \$3,000 to \$50, a total of \$19,000 pro money. Amateurs will share \$6,000 in a similar 60 prize place distribution of merchandise, trip expenses and prizes of symbolic nature. Prize awards will total \$25,000 which will include for the six different categories of competition, a two weeks accommodation and daily admission to the British Open, St. Andrews, Scotland, July 11-15, 1978.



J. HAMILTON GILLESPIE

Two permanent old English silver trophies, one made by the noted silver-smith Henry Atkin in 1860, during the Gillespie era, will be inscribed with the winning professional and amateur names and will be displayed prominently at the Longboat Key Clubhouse. Winners will receive replica plaques to keep in their possession.

Friday, May 26, the Florida section of the Sixth Annual International Hickory Hackers Tournament, presided over by Dr. Gary Wiren, the PGA's Director of Education and collector of golf memorabilia, will be held at Longboat Key. The event is played with wood shaft clubs made before 1930 and is a nostalgic 18 holes "at the gofff" founded and administered by The Golf Collectors' Society. Friday, also, is a practice day for the 54 hole Memorial Day Weekend event, Saturday, Sunday and Monday.

Friday evening entertainer-golf personalities Joey Bishop and Don Cherry will preside over the Gillespie Dinner which features the drawing of Pro-Am teams for the three day fray. Bishop and Cherry also will introduce the contestants on the first tee to begin Saturday's play and will compete in the event. Bishop is a 14 handicapper, a hilarious gallery favorite, and Cherry a fine senior professional, known to sing a line or two between shots, also will have a hand in the awards ceremony immediately following play, Monday, May 29.

Entry fee is \$150 and will cover golf fees and carts for four days, two tickets to the \$50 per person Pro-Am drawing party and dinner Friday evening, four gallery and clubhouse tickets and the awards party Monday evening.

ENTRY FORM

GILLESPIE MEMORIAL PRO-AM GOLF TOURNAMENT WITH SENIOR SECTION 54 HOLES MAY 27-29, 1978 LONGBOAT KEY GOLF & TENNIS CLUB

Name _____ Date of Birth _____ Senior _____
Address _____ City _____ Zip _____
Phone _____ Club Affiliation _____ Handicap _____

ENTRY FEE OF \$150 must accompany entry form and will cover four days of golf, carts, prizes as indicated in letter attached, two tickets to \$50 per person Pro-Am drawing party and dinner Friday evening, four gallery and clubhouse tickets and awards party Monday evening. Entries are subject to approval or rejection at any time by FSGA Tournament Committee or host club.

SPONSORED BY FSGA, ARVIDA CORPORATION AND SARASOTA CHAMBER OF COMMERCE

Send entry to: FSGA, P.O. Drawer 1298, Sarasota, Fla. 33578



Schedule of Events

FRIDAY, MAY 26

Practice round, Gary Wiren's Hickory Hackers 18 hole Tournament, Golf Clinic, Pro-Am-Celebrity drawing party and dinner.

SATURDAY, MAY 27

First round Pro-Am and individual age categories, 54 hole stroke play Professionals and Amateurs.

SUNDAY, MAY 28

Second round Pro-Am teams and individual competition.

MONDAY, MAY 29

Final round Pro-Am and individual competitions. Awards party and prize distribution immediately following play.



EDITOR'S NOTE: The letter below is reprinted from the April, 1978, issue of Country Club Golfer, an outstanding club magazine with national circulation. Reprint permission granted FSGA by Publisher Ed Pazdur.

An Open Letter to the Club President

By Gary Wiren
Director of PGA Club & Pro Relations

Dear Mr. Club President:

This letter is about golf at private clubs, the golf business and the golf professional. Specifically, it is also about your professional at ABC Country Club.

The job of a private club president today is not unlike the presidency of a university or corporation. You've got people pulling in several directions, all wanting more than you can give, and you're supposed to figure out how to put it together.

The one big difference in your position as president and theirs is that they get paid for all those headaches. You have my sympathy and also my appreciation, for someone has to volunteer to help the private clubs through a tough financial period.

Why is it a tougher job for a club president today than it was ten or twenty years ago? The basic answer is finances. Sure, there are other problems, many centered around governmental interference and regulations. Others relate to the quality, validity and attractiveness of the club's basic product, "The Good Life." But somehow it all comes back to a problem of dollars and you, Mr. President, are expected to solve it.

The golf business, in which a club professional earns his living, has experienced substantial change as well. Years ago the professional was brought in on a retainer to serve the club. His time was largely spent on teaching the game and playing with the members. He oversaw the caddies and the course. Competitions were run by the club's committee and merchandising consisted of selling a few balls, clubs and

golf sundries. Though it was not a big source of income, all the golf equipment came from the pro's golf shop.

After World War II, the business part of golf changed. Led by the flamboyantly dressed Jimmy Demaret, fashion appeared in golf clothing and other golf items like shoes, gloves and bags. Color entered the golf world and with it the demand for these items which were available exclusively through your pro shops. With the power golf car rolling onto the scene at almost the same time the enterprising golf professional suddenly had two burgeoning income sources on his hands.

Posh new resort courses were being built that offered unprecedented amenities and service. Large shops and large staffs at these facilities catered to the customer's every desire. The same type of facilities and service was then expected back home. No problem! Labor was cheap (the Federal Government had not yet interfered) and help was plentiful. Income from cars could pay the overhead necessary for a large staff, club sales were great and buying at the pro shop was not only the accepted practice, it was the expected behavior. Retainers to the golf professional accelerated little since that was unnecessary in light of the other income sources. The club membership rolls were full and everyone was in the black.

Enter the 1970's and the picture began to change. Tax people went after the club's land and the club's business. Minimum wage, OSHA, union pressures, maintenance budgets, losing food operations, the demands for swimming, tennis,

more parking, assessments plus decreasing membership interest left the club scrambling for fiscal solutions. One was the golf car.

When the fleets numbered in the 10-20 range, the income figures, considering maintenance, interest, etc., were not so attractive that the club was concerned. But where the number of cars grew, the philosophy changed (understandably so) and the net result was a reduction in the professional's income but no decrease in his overhead.

Clothing retailers and shoe merchants saw the golf fashion business as a new profit center and entered the market to compete head to head with the golf professional for a share of the market. Another decrease in income but none in overhead. The latest blow has been club and ball sales that have been decimated by the discount market.

Many small businessmen golf professionals are experiencing a reduction in net income at a time in their career when they should be growing financially and building security toward retirement. What should he do? An individual in another business who is doing a good job yet is faced with this prospect can respond in one of the four following ways:

1. Raise the prices of goods. This strategy is most common among major industries like steel, automobiles, air lines, etc., simply passing on overhead to the customer. But the golf professional is already being squeezed from making a fair profit by the higher volume discounter. So raising the price of goods is a dangerous strategy.
2. Reduce overhead. Service is

the golf professional's business. Service requires people and time and that costs money. Club members are not anxious to accept a reduction in services with the price they pay for membership.

3. Increase your volume by expanding your market. The golf professional's market is severely limited, locked into the 250-400 members of the club. He's required to sell to them but they are not required to buy only from him. If the members do not patronize the shop (which is maintained as a service to them) the professional truly has a problem.

4. Raise the price of services. Club storage, car rentals, lesson fees, and retainers are areas that could be increased but the private club professional traditionally does not dictate these changes. They are board decisions so are out of his direct control. Yet, with minimum wages destined to jump from \$2.30 to \$2.65, bag storage overhead may cost the professional at clubs your size an additional \$2,500-\$3,000 in '78 unless those fees are raised to offset the required change.

What's the answer? First, the club has to succeed. It must have a full and happy membership. To do that it must provide an attractive program and since golf is the central activity, that means good golf leadership. You can't afford to let the key program, golf, and the golf management person, the golf professional, suffer because of the pool overhead, clubhouse renovation or a losing food operation. If the club, for example, is losing \$50,000 annually on food, the answer is not to cut the golf professional's salary, yet I've seen it done.

How can you help both the club and the professional? How could both the club and the professional work together to solve the club's problem? I would suggest the following:

1. The club management, chairman of golf and social events committees, yourself and the professional could meet and plan an aggressive events schedule for 1978 which will be reflected in greater club income and in-

terest. Golf events which promote more activity in the food and beverage budget would be a part of that planning.

2. If an increase in membership is desirable, use the professional to promote in the community by giving talks and making contacts with businesses and organizations. Let him put together some golf attractions (i.e., three lessons for new members, a round of golf with new members, etc.) to help attract a growth in membership.

3. Encourage pro shop buying as a part of club affiliation. Promote it in your newsletter, encourage it through events, let the board set the example themselves by buying, and just talk it up. Obviously, buying loyalty has to be earned. But wanting services from a business where you don't do business because it's 10% cheaper somewhere else, just doesn't work. Yet, it happens at clubs —

where people are not properly educated about club membership and what it means.

4. Recognize that if the members want service but do not support the operation that provides it, the membership must then be willing to pay for it directly. Either raises must come in the storage fees, car fees, lessons and salary or the club must assume the service help payroll that the professional supervises for the benefit of the members.

These are a few suggestions which, if combined and aggressively pursued, could end up with all parties satisfied. We realize that for the professional to succeed, the club must succeed first. Therefore, I'm sure that you'll receive every bit of cooperation from your professional in assisting the club to do just that.

I thank you again for serving golf by serving your club. It's a great game that needs great leadership. ■

Gary Wiren to direct Hickory Hacker Open

The 1978 Hickory Hacker Open, for Florida participants, will be an added feature of the Gillespie Memorial Pro-Am, Friday, May 26 at Longboat Key Golf Club. This little-known event, founded and sponsored by The Golf Collectors' Society, Jos. S.F. Murdoch, chief bell-ringer, is played with wood shaft clubs made before 1930.

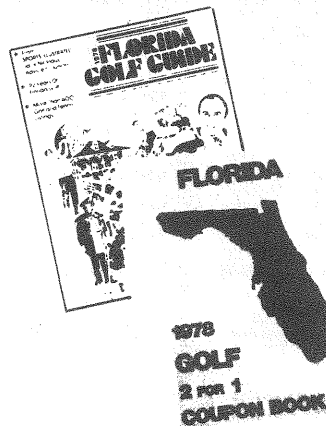
Gary Wiren, PGA Director of Education and Professional Relations, will administer the tournament, authenticate contestants' clubs and supply a limited number of implements for the contest. During the Joey Bishop-Don Cherry Pro-Am drawing party Friday evening, at Longboat Holiday Inn, Wiren will conduct a post-mortem and analyze the hickory swings in evidence earlier in the day.

Entry blanks for the event will be available at the Gillespie registration tent. Contestant's Pro-Am entry fee covers participation in the HHO.

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EDITOR'S NOTE: Rick Pearson, winner of the King Neptune, in addition to the symbolic trophy, was awarded two weeks' accommodations in Scotland and special admission to the British Open, not an all expense paid trip as indicated in

this report of the tournament which is reprinted from the April 3 edition of The Sarasota Herald-Tribune. See Editorial, Page Two of Newsletter, for more comment on subject.

Pearson Holds Off Gibson For King Neptune Golf Win

By JACK GURNEY
Herald-Tribune Sports Reporter

Rick Pearson of Bradenton, down by a stroke after five holes, turned it on and fired three-under-par golf over the last 13 holes to capture the 10th Annual King Neptune Golf Championship by five shots at Gator Creek Golf Club Sunday with a two-day total of 143.

It was Pearson's second straight victory in the Florida State Golf Association event, and in addition to the title he also won an all expenses paid trip to Scotland for this year's British Open at St. Andrews.

Pearson's closest challenger over the tough Gator Creek layout was Sarasota's Earl Gibson, who came from four shots off the pace to pull ahead when Pearson double-bogeyed the fifth hole. Gibson was even with the defending champion after 10.

Gibson faded on the back nine, bogeying the 11th, 12th and 13th holes, and ended up matching his Saturday round 73 to go with his opening round of 70.

A pair of Sarasotans, Bob Michael and Lee Bennett, finished in a tie for third at 150. Prizes in the tournament were awarded to the low gross leader in each of seven flights and the rest based on net scores in each flight.

Saturday's gross scores were used to set up flights, and the competitors were allowed to deduct their handicaps

from Sunday's round in vying for net awards.

Pearson, who is a 19-year-old sophomore at Manatee Junior College, warmed up for the Neptune tourney by winning the Florida Junior College Division III title two weeks ago at Crystal River. He has a long list of junior golf titles already to his credit, and said he is "98 per cent sure" of accepting a golf scholarship to the University of Florida this fall.

Sand traps cost Pearson bogeys on the third and fourth holes Sunday, and he double-bogeyed the fifth when his second shot found water.

He recovered on the ninth by sinking a 10-foot birdie putt, birdied the par-5 10th by rolling in a 3-footer, two-putted from 12 feet to birdie the par-5 14th, and wrapped it up on the 15th when he jammed a seven-iron shot three feet from the cup and made it for a birdie.

"I'd like to finish college, then think about turning professional," said Pearson. "I still have a long way to go, and some tough college competition could answer a lot of questions for me.

"The trip to Scotland would be wonderful, but I think I'd rather try and work it out so my parents take it. I'm sure they'd love it."

Ace Johnson of Fort Myers defeated Hank Phillips of Tampa in a playoff for the Senior Championship after both had finished with two-day totals 158.


KING NEPTUNE TOURNAMENT RESULTS

Championship Flight
Rick Pearson, 70-73 — 143; Low Net: Jeff Johnston, 77-75 — 152 (5) — 147; Earl Gibson, 74-74 — 148 (1) — 147; Lee Bennett, 75-75 — 150 (3) — 147; Bob Michael, 76-74 — 150 (2) — 148; Bill McAnly, 74-78 — 152 (3) — 149; Jim Ramsbottom, 78-77 — 155 (6) — 149.
Tim Schroyer, 78-75 — 153 (2) — 151; Barry Franzess, 76-77 — 153 (1) — 152; Bill Belk, 72-82 — 154 (1) — 153; Charles Brown, 74-84 — 158 (5) — 153; Al Johns, 75-78 — 153 (0) — 153; Phil Young, 75-78 — 153 (0) — 153; Gary Young, 78-78 — 157 (0) — 157; Scott Behl, 78-80 — 158 (1) — 157; Dan Smith, 77-85 — 162 (4) — 158.
First Flight
Mike Healy, 81-77 — 158; Low Net: Ken Cooper, 79-81 — 160 (7) — 153; Phil Chanfrau, 81-78 — 159 (5) — 154; Dick Howard, 80-83 — 153 (8) — 155; Tom Scott, 79-83 — 162 (7) — 155; Harmon Brown, 80-87 — 167 (11) — 156; Curtis Timm, 80-81 — 161 (5) — 156; Danny English, 80-80 — 160 (3) — 157; Richard Knowles, 81-84 — 165 (8) — 157.
Bill Cunningham, 79-82 — 161 (4) — 157; Jim Scott, 79-89 — 168 (10) — 158; Tom Russell, 81-84 — 165 (7) — 158; Chip Anderson, 81-81 — 162 (4) — 158; Dexter Daniel Jr., 79-82 — 161 (2) — 159.

Second Flight
Bruce Mohr, 84-73 — 157; Low Net: Tom Cook, 83-74 — 157 (6) — 151; Dennis Toller, 83-75 — 158 (4) — 154; Charles Walker, 84-75 — 159 (5) — 154; Bill Saba, 84-83 — 167 (12) — 155; John Read, 83-81 — 164 (9) — 155.
Ken Kassouf, 83-84 — 167 (10) — 157; Joney Adkins, 85-91 — 176 (18) — 158; Richard Reeves, 85-83 — 168 (9) — 159; Chris Crytzer, 84-75 — 159 (0) — 159; Ken Rogers, 82-80 — 162 (2) — 160; Dale Mast, 84-88 — 172 (10) — 162; Harry Smith, 86-83 — 169 (7) — 162; Oscar Linder, 84-86 — 170 (7) — 163; Les Hixson, 87-92 — 179 (14) — 165; Bob Beeier, 84-87 — 171 (4) — 167.
Third Flight
Buddy Carmouche 89-86 — 175; Low Net: Hadley Hasemeier 92-86 — 178 (11) — 167; Ray Russell 96-89 — 185 (18) — 167; Martin Crytzer 88-90 — 178 (10) — 160; Eric Myers 93-85 — 178 (10) — 163; Harold Miller 91-91 — 182 (10) — 172; Ralph Witham 89-98 — 187 (15) 172.
Ed Maroney 95-90 — 185 (12) — 173; Tony Lingrosso 88-100 — 188 (14) — 174; Dave Bowman 94-95 — 189 (13) — 176; Charles McCreary 95-93 — 188 (12) — 176; Phil Gaivano 88-93 — 181 (3) — 178; Art Gatz 95-103 — 198 (20) — 178; Larry Powers 98-82 — 190 (12) — 178; R.W. Gormely 97-97 — 194 (14) — 180.

Fourth Flight
Jack Miller 99-84 — 183; Don Buckley 99-92 — 191 (13) — 178; Stan Paver 101-100 — 201 (18) — 183; E.J. Routhier 101-97 — 193 (14) — 184; Charles Winberg 110-92 — 202 (16) — 186; Earl Collins 108-108 — 215 (20) — 195.
Championship Seniors
Ace Johnson 79-79 — 158; Low Net: Walt Schmidt 75-84 — 159 (8) — 151; Hank Phillips 75-83 — 158 (5) — 153.
Pres Flanagan' 80-83 — 163 (9) — 154; Ray Denby 80-84 — 164 (10) — 154; Ned Williams 81-85 — 166 (11) — 155; Tom Rich 78-85 — 163 (6) — 157; M.T. McInnis 77-85 — 162 (5) — 157.
Nate Schine 82-86 — 168 (9) — 159; Ed Henderson 80-87 — 167 (8) — 159; Carl Rupp 79-85 — 166 (6) — 160; Dexter Daniels, Sr. 84-82 — 166 (4) — 162; Gus Dunn 83-94 — 177 (12) — 165; Jim Hamilton 82-90 — 172 (5) — 167.
First Flight Seniors
Bill Zody 86-80 — 166; Low Net: Ralph Carter 85-86 — 171 (7) — 154; John Mercer 86-84 — 170 (9) — 161; Dick Ismeurt 87-83 — 180 (18) — 162; Bill Ross 89-86 — 175 (12) — 163; Joe Fulford 86-81 — 171 (8) — 163; Jim Glasser 90-92 — 182 (18) — 164; Clyde Mumma 89-82 — 171 (6) — 165.

John Harms 89-88 — 177 (12) — 165; Hugh Coates 86-93 — 169 (14) — 165; Barry Thompson 87-91 — 178 (13) — 165; George Lehman 90-92 — 182 (15) — 167; Robert Trescott 87-94 — 181 (14) — 167; Clive Williams 90-84 — 174 (5) — 169; Curtis Allan 89-92 — 181 (12) — 169; Rodney Karison 88-90 — 178 (7) — 171; Bus Payne 90-94 — 184 (10) — 174.
Second Flight Seniors
Al Vogel 90-92 — 182; Low Net: John Nevins 92-91 — 183 (16) — 167; Tom Case 93-96 — 189 (18) — 171; Phil Meyers 94-96 — 190 (18) — 172; Glenn Bunnell 94-99 — 193 (20) — 173; Bill Fairhurst 93-97 — 190 (16) — 174; R.K. Robinson 93-91 — 184 (10) — 174; Bill Owen 91-101 — 192 (17) — 175; Tom Armstrong 96-92 — 188 (12) — 176; Art Olsen 100-97 — 197 (20) — 177; William Folberth 99-93 — 192 (15) — 177; John Manship 95-93 — 188 (11) — 177; Jack Huigens 98-98 — 196 (16) — 180; John Pinkerton 96-100 — 196 (16) — 180; William Cooper 94-101 — 195 (15) — 181; Clare Koppitch 95-100 — 195 (13) — 182; Harold Ross 93-100 — 193 (10) — 183; R.E. Bubenzer 97-106 — 203 (19) — 184; George Kaval 102-96 — 198 (14) — 184; William Burns 105-99 — 204 (20) — 184; Jim Mitchell 105-106 — 211 — 193.



BILL CAREY'S
Golf & Travel
CONSUMER

*Bob Jones' British Golf Odyssey
 a very singular G & T happening.*

Bonus of the year for golf and travel consumers comes in a small package.

British Golf Odyssey by Bob Jones, 152 pages, hard cover, published by Angel Press, Monterey, California, \$8.95, is a proper bargain for golf travelers.

I read my signed copy on the plane to the Glen Campbell Los Angeles Open and am now in the second reading. The author, Bob Jones — not related to the immortal Bobby — is a Californian, lives in Monterey, was an IBM and U.S. Army data processing specialist, then a golf correspondent. He's written a great golf book. A superb put-together of experiences during repeated visits to cover the British Open Golf Championship.

In his "Fore!-word," Jones writes, "Britain is built for sight-seeing . . . and the usual traveler wants at his destination to see more than a game, no matter how skillfully played." This, a valued observation. Travel between teeing-grounds in England, Scotland, Ireland and Wales does offer the most rewarding side of nature's ageless beauty in countryside and villages so monumentally rich in history and tradition.

The Scot-English golf buff will find BGO difficult to put down. And the true joy is savoring the stuff the second and third time. A wonderful little volume to rest atop your required reading pile for repeated perusal.

I plead extreme prejudice in the case of British Golf Odyssey as we prepare to visit Scotland this July for the third time. The 107th renewal of the British Open, July 12-15, at St. Andrews, will be galleried from practice rounds to finish by our FSGA group from headquarters at Kincapple House near the Old Course. We have arranged to purchase from author Jones, copies of BGO for all members of our group so they will be properly briefed for this epic journey.

In clean, direct, "I was there" style, Bob Jones reports the very singular happening of Open Week, highlights of the Championship from 1972 through 1977, side ventures in travel, accommodations, TV coverage, Spectator Information Systems, British wagering on golf, old wood shafts, golf books and finally to the delightful concluding chapter "Pilgrimage to Aberdovey."

Aberdovey is in Wales and was famed golf-writer Bernard Darwin's favorite golfing home where, when preparing to visit it, "he packs up his clubs with peculiar delight and care and anxiously counts the diminishing number of stations that divide him from it."

The first nine holes at Aberdovey were laid out in 1886 by an uncle of Darwin's, according to author Jones. It was that

same year that a Scot, who learned his golf at St. Andrews, J. Hamilton Gillespie, built the first golf holes in Florida at Sarasota.

The Chapter about The Old Course at St. Andrews is most appealing. I'll do a piece on that chapter alone next issue.

Jones answers the question we've been asked by our trip mates, "Since The Old Course is closed on Sundays what happens if there is a play-off in the Open this year?"

A precedent was set to answer the question when the 1970 Open ended in a tie between Jack Nicklaus and Doug Sanders. Since The Old Course is owned by the community and under administration of the St. Andrews Town Council, council members convened in special session and voted to allow play to begin at 1 p.m. after the hours of Sunday church service.

Nicklaus, you will remember, further sanctified the day with a victory.

Jones recalls that years ago when a golfer complained about the Old Course being closed to Sunday play, Old Tom Morris told him, "Weel, sir, the links want a rest on the Sabbath, even if you don't."

Go out and buy British Golf Odyssey by Bob Jones today. The best golf travel book I ever read.

The new FLORIDA GOLF & TENNIS GUIDE, published by Carey, Inc., for FSGA, is in book stores and on newsstands in combination with FLORIDA GOLF COUPON BOOK which may be used to play more than 300 free 18 hole rounds on 88 courses in the state.

Come have a bonnie time and remember an Old Scot!

Hamilton Gillespie built Florida's first golf holes in Sarasota in May 1886. He learned his golf at St. Andrews, Scotland, and was Sarasota's first Mayor. The Gillespie Memorial Pro-Am Golf Tournament, Memorial Day Weekend, May 26-29, 1978, will observe the 92nd year of golf in Florida and honor the Old Scot.

Florida State Golf Association, Arvida Corporation and the Sarasota Chamber of Commerce will sponsor the event for a limited field of 64 golf professionals and 64 amateurs, entertainment and sports celebrities.

Kilts and knickers are optional. Bring the clan and have better than a wee bonnie time.

For entry information and tickets, call Sarasota Chamber of Commerce (813) 955-8187.

Gillespie Memorial Pro-Am
 Memorial Day Weekend May 26-29, 1978
 Longboat Key Golf & Tennis Club
 Sarasota, Florida

Sponsored by FSGA, Arvida Corporation and Sarasota County Chamber of Commerce.





BILL CAREY

inside florida golf

Change for some is having their deodorant quit in the middle of Swan Lake. For others it is the end of business deductibles for recreation and entertainment. For all, change is one of life's great certainties.

Take President Carter's 1978 tax revision proposals, for example. If they become law the recreation and club industry will be severely clobbered. In Florida it could be catastrophic as many of our clubs skate monthly on the brink of extinction.

Yet, we see only isolated instances of individual clubs mounting resistance to proposed changes. We have written letters to FSGA member club officials and commented ad nauseam on the subject since mid-1977, only to receive slight indication that anyone out there is listening or willing to take up cudgels to prevent the change.

Florida with its great dependency upon outdoor recreation, as a protector of the environment, renewal area for worn and tired permanent residents and attraction to millions of visitors annually, who contribute to the state's greatest revenue producer — Tourism — should be in the forefront of the battle.

Our legislative delegation in Washington, state officials, Florida Chamber of Commerce, individual resort cities, clubs and recreation attractions should be vocal, agile, and hostile in opposition to the change, which will see taxes placed on 50 per cent of the cost of business food and beverage entertainment and 100 per cent of other business recreation entertainment expenses. Deductions for the purchase of

tickets for recreation events, use of exercise facilities and club dues would be disallowed entirely under the proposed edict.

Nationwide, the U.S. Travel Data Center reports the new regulations on business travel and recreation "could endanger 220,000 jobs and actually reduce employment in the country by 114,000." Most of the job loss would be in commercial lodging, restaurant, club and scheduled airline sectors, according to USTDC. Not much imagination needed to translate the percentage of damage the proposed revisions would inflict on Florida's recreation-oriented economy.

But instead of taking up the cause of a longtime, established industry which has provided jobs, taxes, improved environment, Florida's leadership blithely is out selling new industry "to solve the state's unemployment problems." If the recreation tax revision goes through, no amount of new industry shoved into our resort environment will replace the number of jobs, taxes and physical facilities which will go down the drain.

People change, too, and move to where they can find work. We have beaucoup new residents who rely on government subsidies of welfare payments and social security, who stand a better chance of being employed in the hospitality industry than operating a lathe in a machine tool plant.

If more industry is the answer to unemployment, how come those polluted, big industry states — California, Pennsylvania, New York, Massachusetts, New Jersey, Ohio — have higher unemploy-

ment rates than Florida?

Private recreation clubs are not the exclusive preserve of the extremely affluent, but a broad mix of local economic interests and levels. In fact, they're cooperatives of like-minded individuals who pool their resources to provide, at no cost to the taxpayer, facilities needed to pursue chosen recreational interests.

George Burton, President, Club Managers Association of America, hit it on the head when he told the House Committee on Ways and Means, in recent testimony in Washington, "that the proper role of government should not be to dictate or make judgments regarding the legitimate means utilized by businessmen and women to sell, promote or market their products or services in an effort to maximize their net incomes upon which corporate and individual taxes are computed."

We should get off our hands and push this type of argument for Florida recreation facilities. It could be your job you're saving.

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UPCOMING

- May 5-7, Senior Championship 54 Holes, Bardmoor, Largo.
- May 22, U.S. Open Qualifying, 36 Holes, Sun City G.C. and King's Inn G.C., Sun City Center.
- May 26-29, [Memorial Day Weekend, Sat. thru Mon.] Gillespie National Pro-Am with Senior Section, Longboat Key, Sarasota.

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Phone (813) 366-4898

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